

# New World Incentives

## Free Video Offer Eligibility Form

**Instructions:** After your client has met the minimum order criteria for a free high def video, please provide the information requested below and submit to Michael Pouls at [mpouls@newworldincentives.com](mailto:mpouls@newworldincentives.com) for processing. Thank you.

### Owner Information

Name	Phone Number (       )       --
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### Client Information

Contact Name	Company Name	
Phone Number (       )       --	Email Address	
Street Address	Website	
City	State	Zip Code

### Eligible Order Information

Product	Quantity	Date Ordered
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### Video Order (to be completed by New World Incentives)

Date Order Transmitted to Production Company	Order Number
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**Free Video Offer Content Requirements:** To begin production of their HD video, your client will be required to submit an on-line form to upload their script and image files directly. They will be provided with the web address where they may complete the on-line form after this Free Video Eligibility Form has been approved by New World Incentives. In the meantime, you may advise your client that their script should include their company's description including contact information. The script is usually close to 120 words which is equal to one minute of speaking. Most scripts can be taken directly from the company's About Us page or Home page of their website. Additionally, up to six images/photos may be uploaded, including the company's logo. Acceptable file formats include tga, tiff, bmp, & jpg. The photo ratio should be 16:9 for HD video. The maximum image size is 1280 pixels in width, and no smaller than 720 pixels in width to get the best results. The maximum allowed logo size is 100KB. Once your client submits their approved script and images, their video will go into production. It is as simple as that!